



## Privacy Notice – Patient Communications

IG10

<b>Plain English explanation</b>	
<p>Bromley GP Alliance will text patients at times in relation to appointment reminders and feedback</p> <p>We collect and store information that has been received from your general practice</p> <p>You have the right to object to your identifiable information being used or shared for this purpose. Please speak to us if you no longer wish to have your data used or be contacted by us in future.</p>	
<b>1) Controller</b> contact details	Bromley GP Alliance Ltd Beckenham Beacon 379-397 Croydon Rd Beckenham BR3 3QL
<b>2) Data Protection Officer</b> contact details	Umar Sabat IG-Health <a href="mailto:umar.sabat@ig-health.co.uk">umar.sabat@ig-health.co.uk</a>
<b>3) Purpose</b> of the sharing	Public Task
<b>4) Lawfulness Conditions</b>	The lawful justifications for the processing and possible sharing of this data are;-  Article 6(1)(f) – “...processing is necessary for the purposes of the legitimate interest pursued by the controller or by the third party...”
<b>5) Recipient or categories of recipients</b> of the shared data	The data will not be shared.
<b>6) Rights to object</b>	You do not have to consent to us being able to contact you. You can change your mind and withdraw your consent at any time. Contact the Controller for more information.
<b>7) Right to access and correct</b>	You have the right to access any identifiable data that is being shared and have any inaccuracies corrected.
<b>8) Retention period</b>	The data will be retained for the period as specified in the national records retention schedule.
<b>9) Right to Complain.</b>	You have the right to complain to the Information Commissioner’s Office, you can use this link <a href="https://ico.org.uk/global/contact-us/">https://ico.org.uk/global/contact-us/</a>  or calling their helpline Tel: 0303 123 1113 (local rate) or 01625 545 745 (national rate)  There are National Offices for Scotland, Northern Ireland and Wales, (see ICO website)